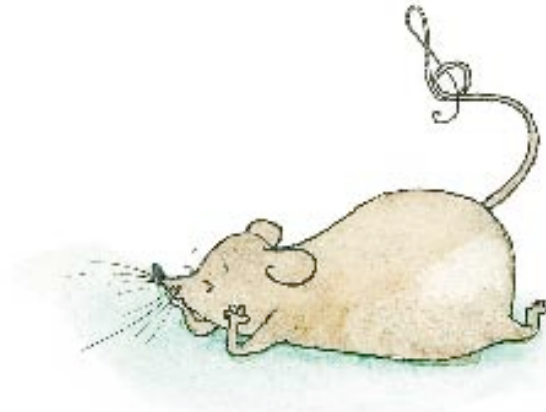


Reykjavik
November 2009

Dear Sir / Madam



I would like to introduce to you an educational project that has proved extremely successful here in Iceland. It is an orchestral concert programme for children and families, based on a musical mouse, Maximus Musicus.

Maximus first appeared in the book *Maximus Musicus visits the Orchestra* written and illustrated by two members of the Iceland Symphony Orchestra, Hallfríður Ólafsdóttir and Þórarinn Már Baldursson. In the story Maxi discovers the wonders of the symphony orchestra in his own joyful and friendly manner. Accompanying the book is a CD with a narration of the story and the music. Maestro Vladimir Ashkenazy is patron of the project.

Maximus Musicus quickly became a household name with families in Iceland. The book was last year's best seller, we hear countless stories of small children that listen to the CD every night and the symphony orchestra invariably has a full house of captivated audience when performing the concert programme. A sequel, *Maximus Musicus visits the Music School*, is on its way and will be published in April next year with the ISO giving five infant school concerts and two family concerts to launch the new story.

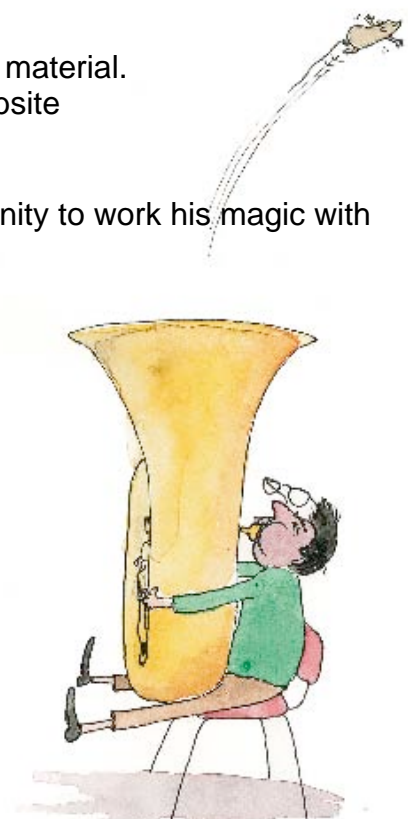
Maxi is now being introduced internationally and a date has already been set for a performance at the Concertgebouw in August next year and with the Melbourne Symphony Orchestra in October 2010. The book will be published in Korea this year and deals of publications in Europe and Australia are coming through. It is all happening very fast!

Please find below a list of practical information for the concert material. A three minute introduction video is one click away on our website www.maximusmusicus.com.

We sincerely hope that Maximus Musicus will have the opportunity to work his magic with your orchestra.

With kind and musical regards,
Margrét Sigurdardóttir

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Maximus Musicus Visits the Orchestra

Practical information regarding the concert programme

Participants (minimum requirements):

Orchestra: 3**22*2.4331.timp.3perc.(&cel).hp.str.
(optional parts: Bass clarinet, D trumpet, Celesta)
Conductor
Narrator
Technician
Artistic director

Equipment:

Sound system (for narrator)
Projector (for illustrations projected above the orchestra)
Screen (above the orchestra)
Spotlight

The concert package includes:

Scores and parts:

Ravel: Abridged Boléro + end of Boléro
Beethoven: Fifth Symphony, 1st movement.
Kaldalóns: Á Sprengisandi
Ólafsdóttir: Maxi's Song
(Copland: Fanfare is not included for copyright reasons, can also be replaced by another fanfare.)

All cues and guidelines are included, also for each of the musicians acting out the warm-up.

Manuscripts:

Manuscript for the narrator.
Manuscript with illustrations and directions + cues for lighting.

CDs:

Technician's CD with the illustrations and lighting guidelines.
CD with material for e-mailing and website:
- Maxi's letter to the children and a note to infant-school teachers.
- Maxi's Song, tune with chord-notation.
- Maxi's Song, lyrics with chord-notation.
- Maxi's Song – instrumental, the accompaniment to be used for a possible recording of Maxi's Song in your native language for the orchestra's website.
- Layout for a poster with illustrations of the orchestra and all the instruments.
(This poster can be printed and given to the audience. Not for sale.)

Hire rate:

1200 euros for the first performance day (with up to four performances).
600 euros for any subsequent performance days (up to four performances per day).
We are willing to reconsider the hire-rates for orchestras that are planning more than four performing days.



For further information please contact
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